

SAFE GUARDS

SGS CONSUMER TESTING SERVICES

HARDLINES, SOFTLINES, ELECTRICAL & ELECTRONICS, AUTO

NO. 125/10 JULY 2010

NEW LABELLING REGULATION FOR CONSUMER PRODUCTS FOR INDONESIA

In May 2010, the Minister of Trade of the Republic of Indonesia amended Regulation number 62/M-DAG/PER/12/2009 via Regulation number 22/M-DAG/PER/5/2010 on the labelling requirements for household electronics, building materials, motor vehicle materials and other commodities¹.



THE NEW REGULATION REQUIRES THE LABEL TO BE CLEAR AND EASILY UNDERSTOOD IN BAHASA INDONESIA. The label must not be readily separated from products or their packaging nor easily smudged or damaged. The use of language, other than Bahasa Indonesia, Arabic digits and Latin letters, is permissible if equivalent terminology is not available. The content of the label shall include:

- Name and/or brand name
- Name and address of manufacturer for domestic production of goods
- Name and address of importer for imported goods
- Country of origin
- Other information such as instructions for use, including care symbols, safety advice and warning symbols, fibre composition etc as pertinent to the product.

¹ [Peraturan Menteri Perdagangan Republik Indonesia Nomor 62/M-DAG/PER/12/2009, Tentang Kewajiban Pencantuman Label Pada Barang, Menteri Perdagangan Republik Indonesia, Peraturan Menteri Perdagangan Republik Indonesia Nomor 22/M-DAG/PER/5/2010, Tentang perubahan, Atas Peraturan Menteri Perdagangan Normor 62/M-DAG/PER/12/2009 Tentang Kewajiban Pencantuman Label Pada Barang](#)

Any incomplete, incorrect or misleading information on the label is not permitted. Any businesspersons, who do not meet the provisions, shall withdraw the goods from circulation and cease trading in those goods. The label information shall be submitted to the Director of Supervision of Available Goods and Services for approval and a Certificate will be issued within 5 working days upon receipt of sample. Highlights on the scope of labelling requirements and their effective dates are summarised in Table 1.



Item No.	Scope	Effective date
1	Household electronic and telecommunications (Appendix 1)	<u>New Products</u> 1 September 2010 <u>Products that have been circulating on the market before enactment of this Ministerial Act</u> 18 Months upon enactment of this Ministerial Act
2	Building materials (Appendix 2)	
3	Motor vehicle materials (spare parts and others, Appendix 3)	
4	Other commodities such as garments, footwear, leather products, toys etc (Appendix 4)	

Table 1

SGS will follow up and inform interested parties about developments on regulations or policies as a complementary service.

Throughout our global network or laboratories, we are able to provide a range of services, including analytical testing and consultancy for chemical parameters in a comprehensive range of textiles and consumer products for worldwide markets. Please do not hesitate to contact us for further information.



FOR ENQUIRIES:

Global Competences Support Centre: gsc@sgs.com

TH - Bhuvadon Samlam Tel: +66 2 683 0541 ext 2177 or Bhuvadon.Samlam@sgs.com

ID - Hari Ananta Tel: +62 21 7818111 or Hari.Ananta@sgs.com

Asia – Hong Kong. Tel: +852 2334 4481 Fax: +852 2144 7001 mktg.hk@sgs.com

Australasia – Perth. Tel: +61 (0) 3 9790 3418 Fax: +61 (0) 3 9701 0988 au.cts@sgs.com

Europe – London —UK. Tel: +44(0) 20 8991 3410 Fax: +44 (0) 20 8991 3417 gb.cts.sales@sgs.com

Africa & Middle East – Turkey. Tel: +90 212 368 40 00 Fax: +90 212 296 47 82 sgs.turkey@sgs.com

Americas – USA. Tel: +1 973 575 5252 Fax: +1 973 575 1193 uscts.inquiries@sgs.com

www.sgs.com/cts Global Competences Support Centre: gsc@sgs.com

If you wish to unsubscribe to this technical bulletin, go here: [Unsubscribe](#)

© 2010 SGS SA. All rights reserved. This is a publication of SGS, except for 3rd parties' contents submitted or licensed for use by SGS. SGS neither endorses nor disapproves said 3rd parties contents. This publication is intended to provide technical information and shall not be considered an exhaustive treatment of any subject treated. It is strictly educational and does not replace any legal requirements or applicable regulations. It is not intended to constitute consulting or professional advice. The information contained herein is provided "as is" and SGS does not warrant that it will be error-free or will meet any particular criteria of performance or quality. Do not quote or refer any information herein without SGS's prior written consent.